



**The American Chamber
of Commerce in Jordan**



Candi Chen

International Business Lead

Velvet Media

An explorer of knowledge, creativity, people and giving back, Candi continues to pay it forward after 20+ years in the technology and management consulting world where she built her foundation at a Big Four consulting firm working across the US, Europe and Asia. Following her passion, Candi founded a community-based, lifestyle tech startup in Italy focusing on experiential travel and digital marketing and sits on the advisory board of Velvet Media. Mentoring young women in tech and involved in startup communities such as Next Heroes Innovation Hub, Candi works closely with technology company Ennova Research and marketing agency Velvet Media where her love of culture, design, digital marketing, technology and giving back collides.