



The American Chamber
of Commerce in Jordan



AmCham-Jordan's Newsletter July - August 2020



@AmChamJordan



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Congratulations to Our Newly Appointed **Board Members**

AmCham-Jordan is pleased to announce the appointment of

Mr. Ahmad Khudari , Managing Partner of Adnan Khudari & Sons Trading Co.
&
Mr. Sanal Kumar Chairman & Managing Director of Classic Fashion Apparel Industry

On AmCham-Jordan Board of Directors

*Looking forward to further enhance U.S. - Jordan business
and optimize opportunities that lead to economic development in Jordan.*



Mr. Ahmad Khudari

*Managing Partner
Adnan Khudari & Sons Trading Co.
(Blue Mill)*



Mr. Sanal Kumar

*Chairman & Managing Director Classic
Fashion Apparel Industry CO. LTD.*



Export Awareness Session at Jordan Enterprise Development Corporation (JEDCO)



JEDCO

المؤسسة الأردنية لتطوير المشاريع الاقتصادية
Jordan Enterprise Development Corporation

August 19th, 2020

As part of the ongoing partnership under the National Tijara Coalition to promote Export Growth Pathway to Jordanian Companies wishing to export and have an interest in the U.S. market, AmCham-Jordan represented by Ms. Rose Alissi CEO and Ms. Raghad Alkhozah, Deputy CEO & Head of Business Development were hosted as guest speakers by Jordan Enterprise Development Corporation (JEDCO) to give an overview presentation on AmCham-Jordan's services and export promotion activities to support industrial companies to access the U.S. market. Adding to that, Ms. Alkhozah announced the upcoming SourceDirect virtual trade show to participants sharing information about the show's objective, benefits, and method of registration.



Launching the 1st Virtual Trade Show

Opportunity for Importers & Exporters

SOURCEDIRECT
at ASD



To learn more, copy the link: <https://tinyurl.com/y6fnpgbg>

Do you import or export from the U.S. Indoor and Outdoor home furniture, kitchen or garden gadgets, Food, Beverage, Personal Protective Equipment (PPEs), Garments & Apparel, Disposables, packaging, Disinfectants, Sanitizers, Detergents, Cosmetics, Personal Care, Dead Sea Products, Jewellery, Gifts and Accessories?

IF YES

AmCham- Jordan is organizing the participation in the SourceDirect, the 1st virtual trade show opportunity for importers and exporters, the premier show for retailers to buy directly from U.S. and other international buyers. It is the top destination for global importers, distributors, wholesalers, and product development companies, launching its virtual market place directly as registration starts September 2020 and show duration is October 2020 – March 2021.

For registration and any further inquiries, drop us an email at
Sourcedirect@amcham.jo

INVEST IN THE FUTURE!

FIND YOUR FUTURE EMPLOYEES



**Be part of the AmCham-Jordan University Student Internship Program
By Hosting an Intern At Your Establishment!**

To register, copy the link: <https://tinyurl.com/y7s9tc29>

The program is part of AmCham-Jordan's community outreach initiatives that aim to support the career path development for young Jordanian university students by linking them to job training opportunities with leading Jordanian businesses.

Host companies will offer students profession-based internship placements where they will be paired with senior staff to work and gain practical experience and exposure to the workplace.



U.S. Embassy in Jordan
السفارة الأمريكية في الأردن

AmCham-Jordan University Internship Program

Training Sessions



Time and Attention Management.



Working within Teams.



CV Writing and Steps for a Better LinkedIn Profile.



Written Communication Skills.

AmCham-Jordan's University Student Internship Program

Training Sessions

July 20th & 23rd, 2020

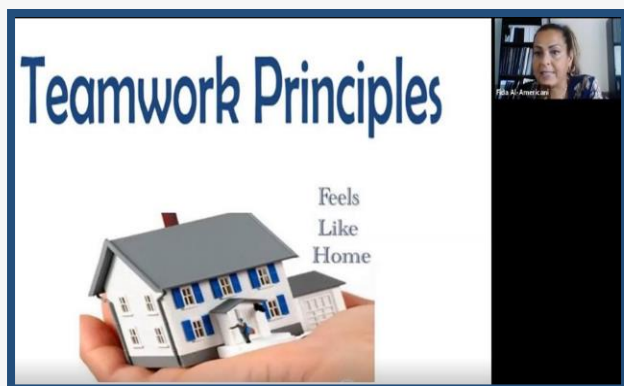
AmCham-Jordan held two training sessions for the Yarmouk University and University of Jordan students on "**Time & Attention Management**," delivered by the consultant, mentor and life coach practitioner Ms. Fida Al-Ameriani, the Co-founder and Managing Director of Mind Print.

Ms. Ameriani gave students guidelines on how to manage their time more effectively and efficiently, using innovative tools and practices to be able to prioritize their daily tasks to achieve their overall goals. Adding to that, Ms. Ameriani also shed light on the importance of identifying and managing distractions to beat procrastination which aids in yielding the highest productivity.



July 27th & 28th, 2020

Ms. Fida Al-Ameriani conducted an additional two training sessions on "**Working within Teams**," highlighting the importance of being an active team player within the organization, explaining how high-performance team functions effectively, and how can team work help in improving their problem-solving capabilities and communication skills.

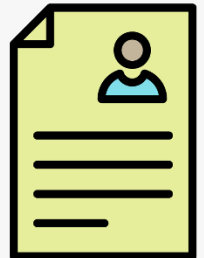


AmCham-Jordan's University Student Internship Program

Training Sessions

August 10th & 12th, 2020

Mr. Khalil Wahab, founder of Nuddle Jordan (نضج) conducted informative training sessions on **"C.V. Writing & Steps for a Better LinkedIn Profile"**, covering key steps for developing an outstanding C.V. specifically for fresh graduates to improve their potential job prospects, understand which parts employers look at and, which educational and professional qualifications to include. Moreover, he also highlighted the importance of having a LinkedIn account, especially during this digital era, showcasing a proper way for students to reflect skills and experience to create an online professional brand that opens doors to opportunities and networks.



August 11th & 13th, 2020

Mr. Khalil Wahab conducted two sessions on **"Written Communication Skills."** The sessions aimed at helping students understand the importance of enhancing their formal writing skills, giving them principals and techniques for effective written business communication to develop clear and well-constructed written messages to avoid ambiguity and enhance their proficiency.



AmCham-Jordan's University Student Internship Program

Businesses Awareness Session

July 20th, 2020

An interactive session was held for Jordanian businesses aimed at giving an overview of the AmCham-Jordan University Student Internship Program expectations and requirements, giving perception on the importance and value of hosting interns at their establishments.

Special thanks go to Ms. Mayyada Abu Jaber, CEO at Jowomenomics & World of Letters and Mr. Khaled Hijab, Founder & Executive Director at TechTribes for sharing their success stories on hosting interns and how it can bring new blood to the company's culture, raising awareness on the positive impact the companies they will encounter if they institutionalized internship programs at their companies.



Our Chairman's Interview with Royya News Channel

July 2nd, 2020

Eng. Mohammad Bataineh, Chairman of the Board at AmCham-Jordan, during his interview with Royya News discussing Jordan-U.S. 20 years deeply-rooted relations, especially during COVID-19 crisis, stressing on the fact that the crisis has not affected Jordan's exports or imports to and from the U.S. Yet, it created opportunities for other sectors. Adding to that, the U.S. economic assistance and development aid are still ongoing despite the unprecedented situation the world is facing.

To watch the interview, copy the link: <https://tinyurl.com/yxh6up9p>



Meet the Expert Sessions

Topics:



Recommended Approach for Successful Implementation of E-Detailing.



Journey into Digital Transformation Powered by Alibaba Cloud.



Overcome your Data Security Challenge.

Meet the Expert Session:

Recommended Approach for Successful Implementation of E-Detailing.

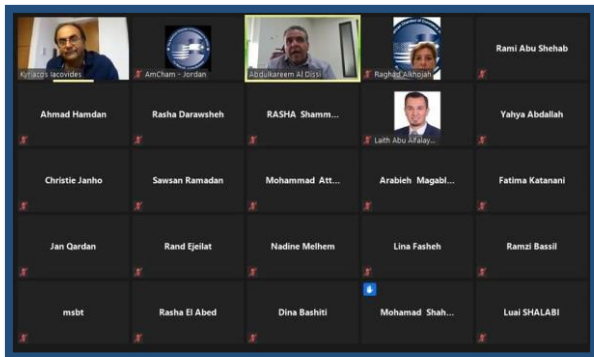


July 29th, 2020

AmCham-Jordan in partnership with Wilson Learning SEM held an interactive session for AmCham-Jordan members in the Pharmaceutical industry titled "**Recommended Approach for Successful Implementation of E-Detailing.**" The session was conducted for the benefit of Pharmaceutical companies, with kind support of Dr. Abdulkarim Dissi, Chairman of Pharmaceutical Research and Manufacturers of America (PhRMA LAWG) in Jordan, moderated by Ms. Raghad Alkhojah, AmCham-Jordan Deputy CEO & Head of Business Development.

Kyriacos Iacovides, Managing Director of Wilson Learning SEM and Great Place to Work Cyprus, explains how Wilson Learning provides Pharma representatives with the skills and tools they need to create effective relationships with Health Care Practitioners (HCP) by developing the right mindset and learning proven best practices for E-detailing and other vital competencies that can drive performance and lead to a sustainable advantage for their organizations.

E-Detailing have the potential of decreasing marketing expenses, increasing access to HCP, and at the same time preserving many of the advantages of standard face-to-face meetings. It is a revolutionary method for promoting pharmaceutical products which increases both the quality and the variety of promotional activities of pharmaceutical companies. It proves its benefits for HCP and pharmaceutical companies alike. The approach is a major time-saver for the former while ensuring higher ROI for the latter. E-detailing is not a substitute for standard, Face to Face visits but a complementary option to the company marketing mix, possibly necessary, during the challenging times of social distancing.



Meet the Expert Session:

Overcome your Data Security Challenges.

August 24, 2020

In an IT complex environment where data is captured, created and shared across, simply performing traditional static data protection is always going to leave modern organizations exposed to cyber-attacks.

AmCham-Jordan in collaboration with Omar MT. Zeitoun, General Manager of Al-Manhal Data Protection & Support and and Mr. Ahmad Abdallah, Country Manager Thales CPL conducted a webinar session titled "Overcome your Data Security Challenges."

During the COVID-19 pandemic, work patterns have changed. Thales Data Threat Report, Global edition has shown an increase in the number of cyber-attacks in the last year and some companies have been breached more than once in a year, this highlights that companies need a new modern way to protect their data.

During the webinar session, speakers shared key data protection insights from the latest Thales Data Threat Report and latest trends to build data a protection strategy robust enough to meet the challenges of this extraordinary times.



Mr. Omar MT. Zeitoun
General Manager
*Al Manhal Data Protection
& Support*

ALMANHAL
Data Protection and Support



المنهل
لحماية ودعم المعلومات التقنية



Mr. Ahmad Abdallah
Country Manager
Thales

THALES





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