

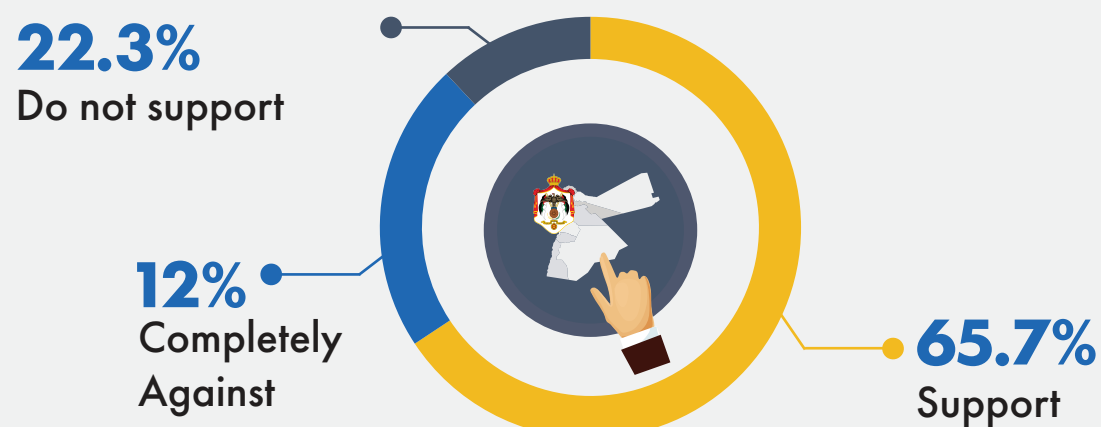


Impact of Shutdown on Private Sector Amidst COVID-19

Businesses Questioning Government Economic Measures

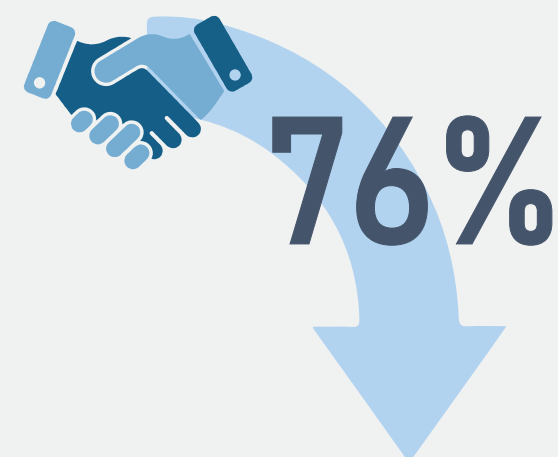
Supporting Government Actions

Support of the decision of halting public life and imposing nation-wide curfew

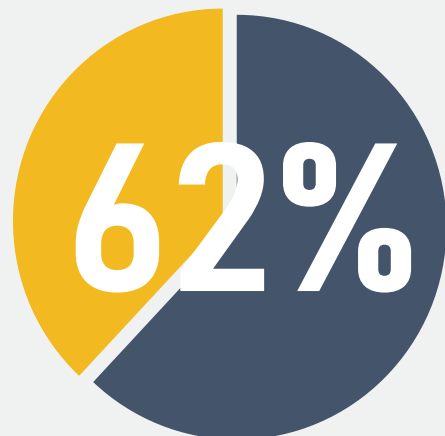


Trust in Government

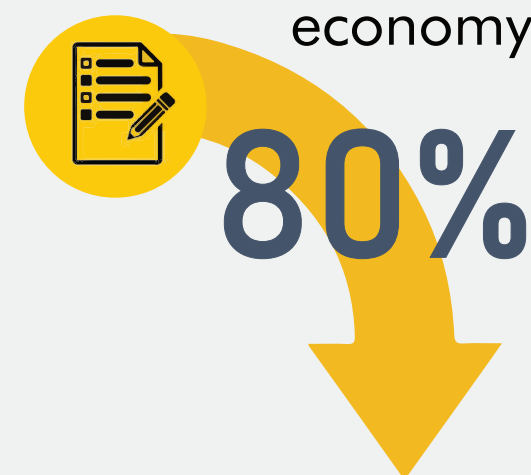
are not trusting the government to overcome current difficulties



Believe that Jordan is moving in the right direction



Do not believe the government has a clear plan on supporting the economy

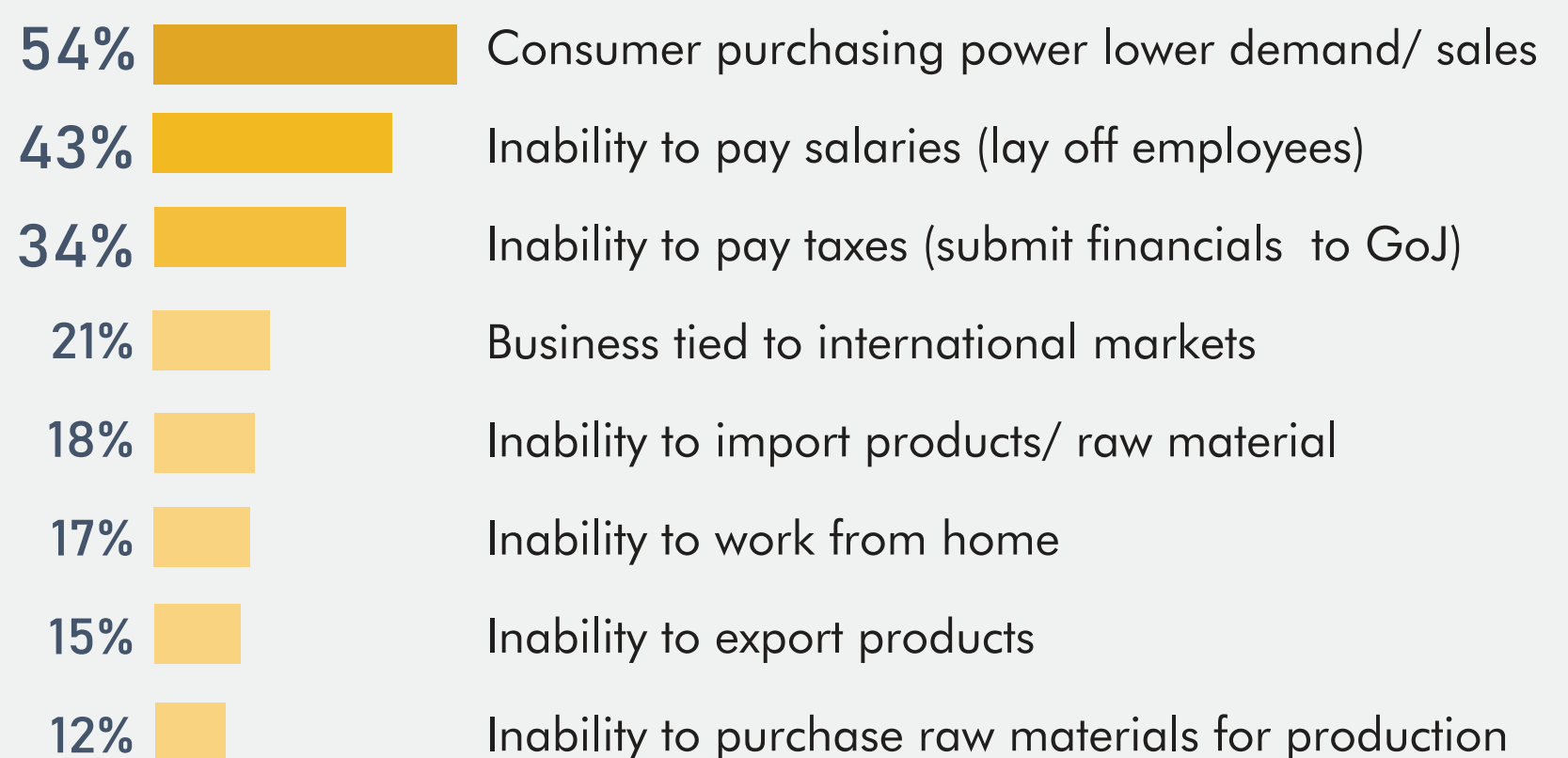


Impact of COVID-19 On Businesses

73%
concerned about future of their business

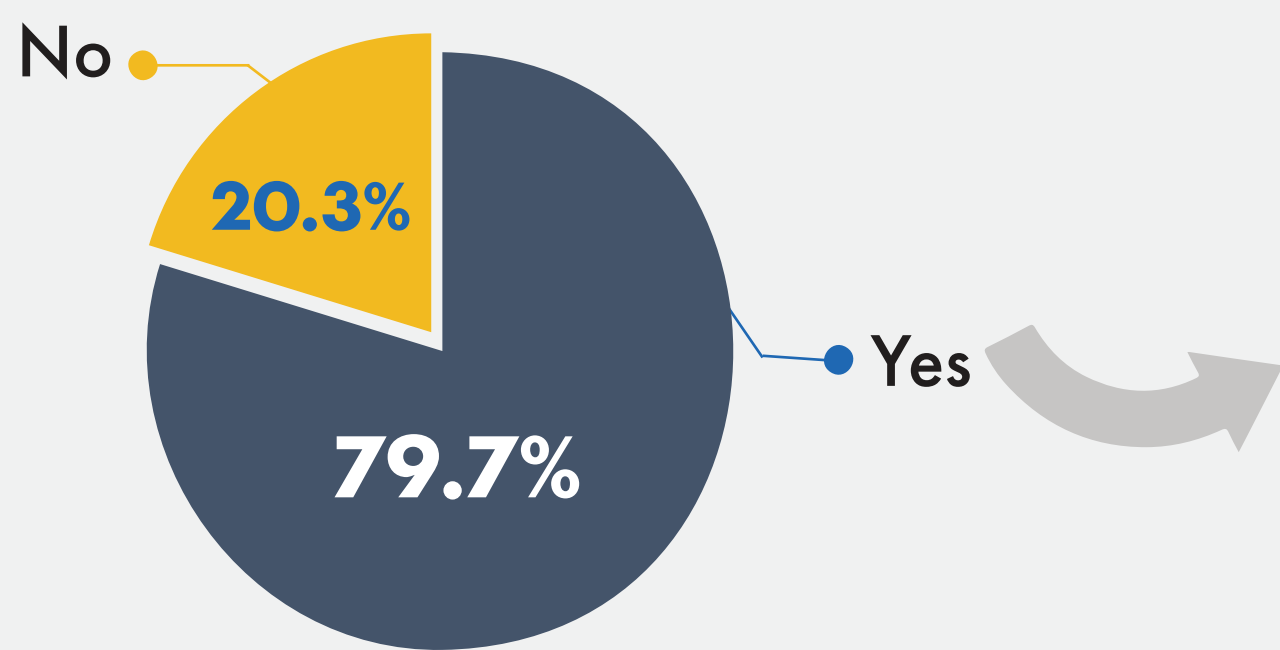
87%
business already negatively impacted

TOP WORRIES AND CONCERNS VOICED BY PRIVATE SECTOR



Measures Considered To Deal With Impact Of COVID-19

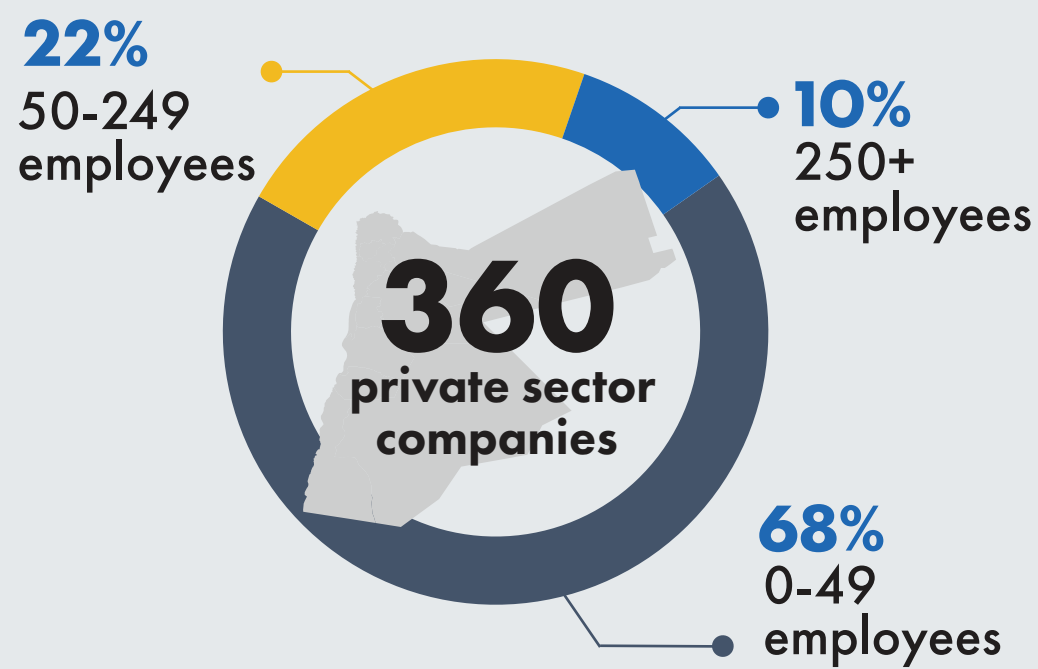
COMPANIES PLAN TO CHANGE BUSINESS APPROACH TO DEAL/ ADAPT?



MEASURES CONSIDERED TO ADAPT TO THE ECONOMIC UNCERTAINTY

- Salary cuts (36.6%)
- Setting work from home plan (27.5%)
- Increasing automation (25.6%)
- Lay off employees (24.2%)

SAMPLE



Analyseize Research carried out an online poll to measure the impact of COVID-19 on private sector companies; based in Jordan between March 30th and April 1, 2020.

Including 360 private sector companies. The respondents included all industrial, commercial, service and financial sectors and economic activities working in and from Jordan. Prominent local and regional corporate and business leaders, in addition to entrepreneurs from various sectors of economy participated in the survey.

COVID-19 Timetable - April 2020

310
Confirmed cases

59
Recovered

05
Deaths

