

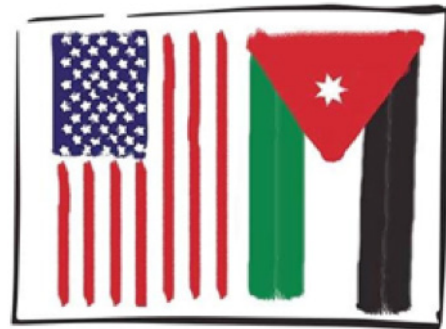
In Brief: FTA Unit

The Free Trade Agreement (FTA) Unit was established in 2017 with support from the United States Agency for International Development's (USAID) Jordan Competitiveness Program (JCP).

Based at the American Chamber of Commerce in Jordan (AmCham-Jordan), the FTA Unit acts as the national focal point serving Jordanian and American Businesses to better understand and utilize the trade and investment opportunities made available under the Jordan U.S. Free Trade Agreement and the Bilateral Investment Treaty.

The FTA Unit also serves as Secretariat to the Tijara Coalition, a private-public sector partnership of organizations that was first formed in 2001 to explain the U.S.-Jordan FTA to the Jordanian private sector and to international investors.

The Coalition was relaunched in 2017 under the patronage of the Minister of Industry, Trade and Supply and the Chargé d'Affaires of the U.S. Embassy in Jordan, in order to work jointly and contribute to unlocking the benefits embodied within the legal instruments enforced between the two trading partners, with a view to create a competitive and enabling environment that encourages two-way investments, exports and employment.



FTA Unit Objectives are to:

- Promote and support the increase of exports of goods and services.
- Promote and facilitate investment opportunities.
- Support development of economic policies and legislative modernization.
- Build awareness among the business community in both Jordan and the U.S. on bilateral trade and investment relations and opportunities.
- Conduct specialized training and compile information and data.

FTA Unit Services are:

- Export Support (goods and services).
- Investment Support.
- Advocacy.



**The American Chamber
of Commerce in Jordan**

AmCham - Jordan AmCham-Jordan is a member of the United States Chamber of Commerce. Established in 1999 as a voluntary not-for-profit member-based organization that contributes to economic development through the promotion of US-Jordan trade and investment development, policy advocacy, human resources development and business community outreach.



**U.S. - Jordan
Free Trade Agreement Unit**

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